



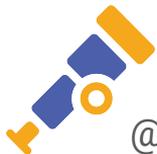
OpenTelemetry makes observability simple.

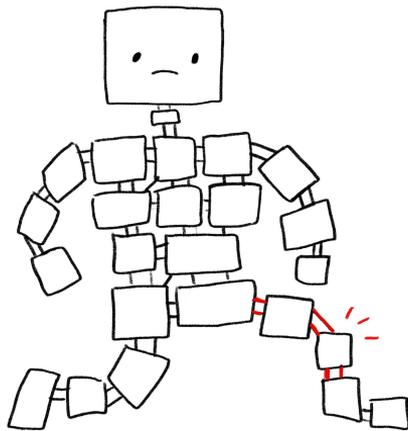
Liz Fong-Jones (@lizthegrey) &
Sarah Novotny (@sarahnovotny),

on behalf of @OpenTelemetry



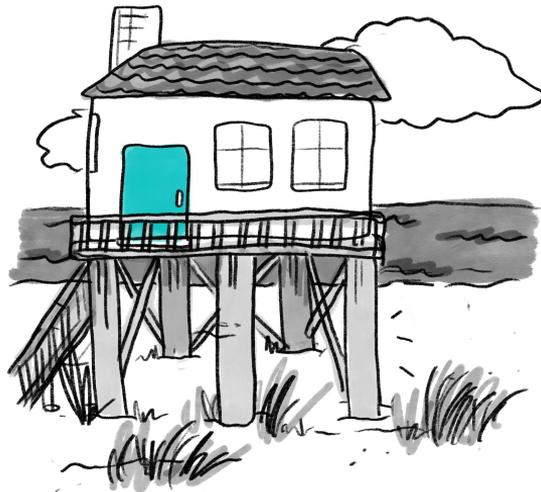
Cloud-native systems are **complex**.



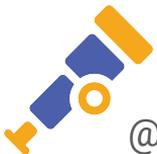


Microservices. Deep systems.

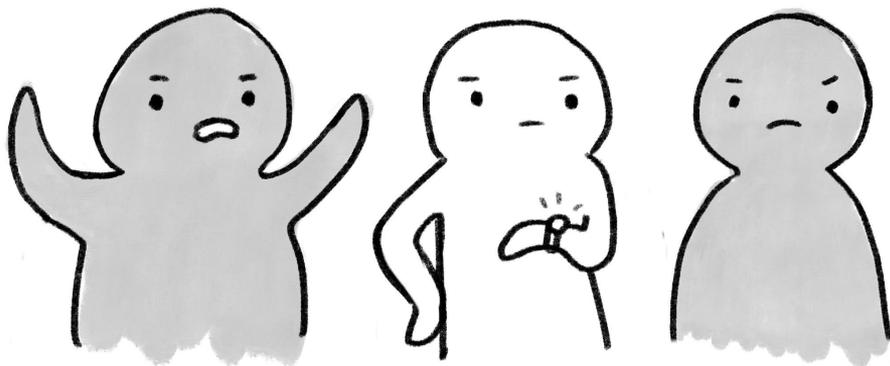




Cloud providers. **Serverless.**



@sarahnovotny & @lizthegrey, #KubeCon. Illustrations by @emilywithcurls.



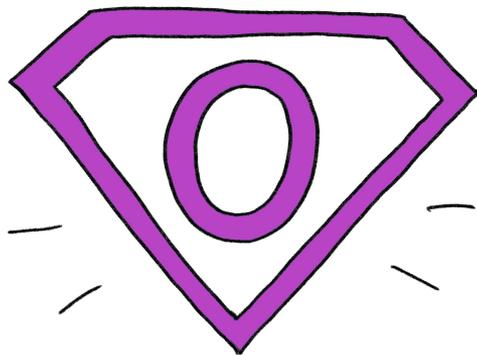
Each user's experience matters.



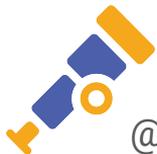


and it's hard to see clearly...





We need observability.



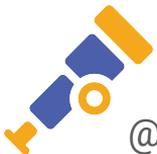


New methods for **cloud-native** systems.





Why has o11y been hard to **achieve**?



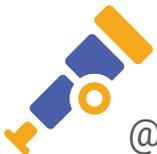


Confusion of o11y & instrumentation.



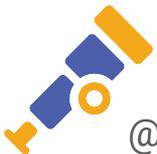


Fragmentation of solutions.





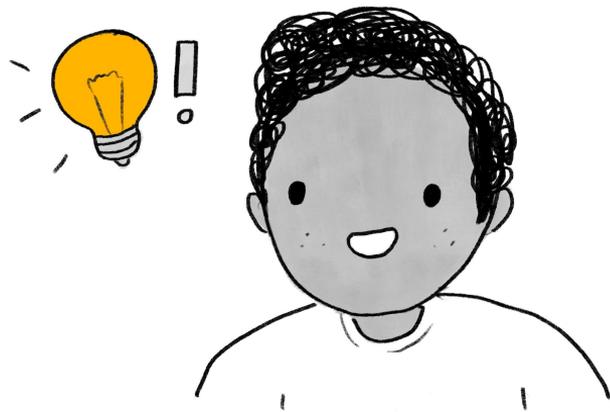
Lack of common terminology.





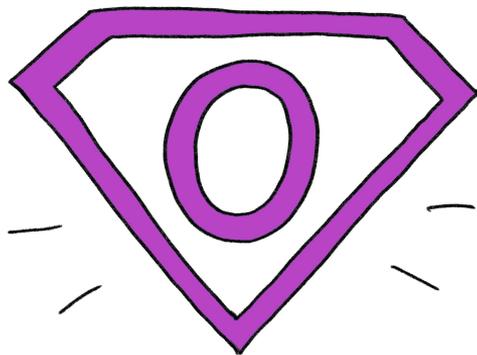
Empire-building & lock-in.





Let's refocus on **users**.





Observability is an imperative.





Now things have **changed!**





OpenCensus and OpenTracing



A stylized satellite logo composed of three blue rectangular segments and two orange rectangular segments, arranged in a diagonal line from bottom-left to top-right. The word "are now" is written in blue lowercase letters, and "OpenTelemetry" is written in blue uppercase letters. The "O" in "Open" is orange and overlaps the satellite logo.

are now **OpenTelemetry**!



@sarahnovotny & @lizthegrey, #KubeCon. Illustrations by @emilywithcurls.



Users win.





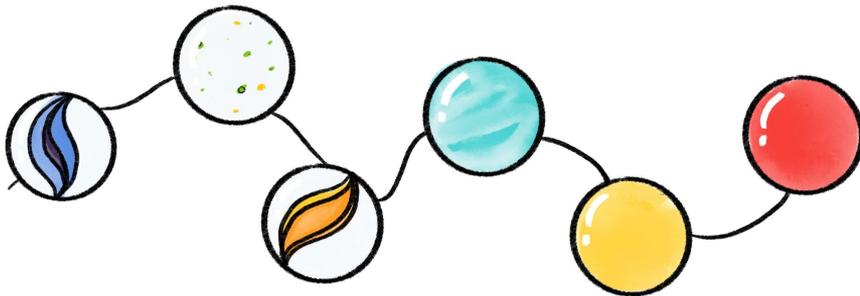
Providers win.





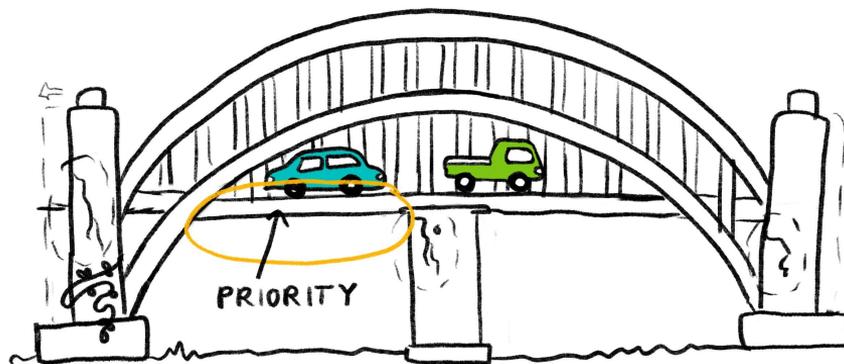
Accomplishments to date.





Metrics and tracing. Simplified.



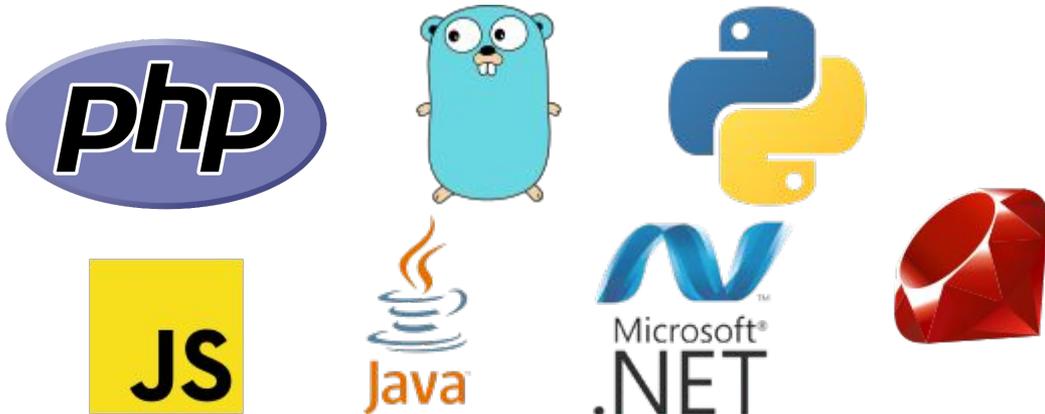


Collection & compatibility bridges.

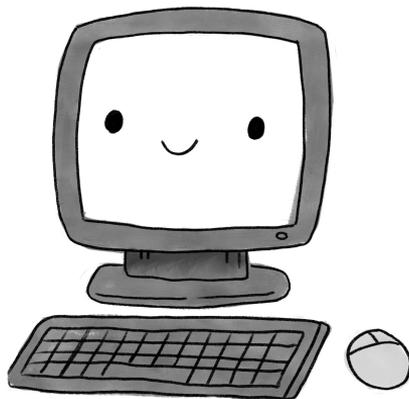




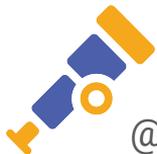
Robust **language** support.

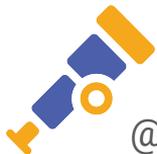


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Time to show off.







OpenCensus and OpenTracing





dynatrace



Uber



Red Hat



SENTRY



Google Cloud



Postmates

@sarahnovotny & @lizthegrey, #KubeCon. Illustrations by @emilywithcurls.



Join us in building the future!



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