



**KubeCon**



**CloudNativeCon**

North America 2017

# Deploying to Kubernetes Thousands of Times Per/Day

William Denniss, Product Manager, Google Kubernetes Engine

Dan Garfield, Full-Stack Engineer and VP of Marketing, Codefresh



# We work with lots of high velocity teams

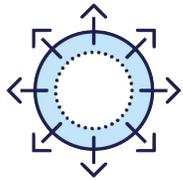
## Google Kubernetes Engine



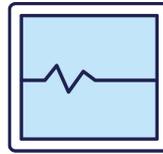
## Codefresh



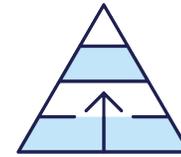
# Why do teams choose Kubernetes?



**Scalability.**



**Avoiding  
Downtime.**



**Reducing  
Costs.**

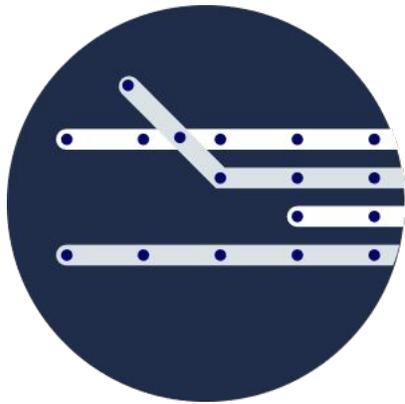


**Developer  
Velocity.**



**Infrastructure  
Abstraction.**

# Why High Velocity is So Important



Reduced Risk



Cost Efficiency



Security

# How Teams Become High Velocity

## Today we'll skip common stuff

- Agile Planning
- Microservice Architecture
- Better testing



**#1**

**High Velocity Teams  
Center On Images**



# Center On Images

Image First

Shift Left

Application  
Portability

Outsource  
Cluster Mgmt

Connect the dots



*"[O]ur entire develop – test – stage – deploy cycle is Docker native. This reduces the complexity of each step, allowing us to build with a smaller team."*

**DANIEL STONE** Director of Software Engineering

# Center On Images

Image First

Shift Left

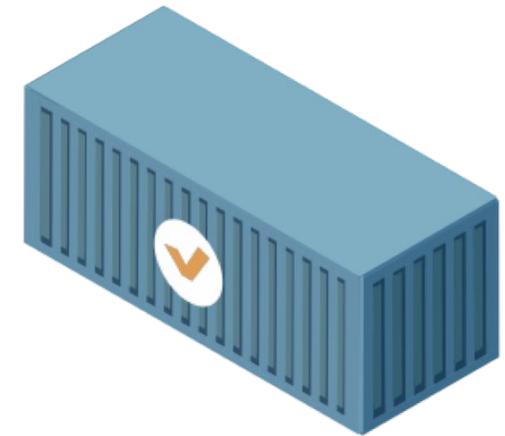
Application  
Portability

Outsource  
Cluster Mgmt

Connect the dots

## Image is the star of the show.

- Immutable
- Ready to launch
- Validatable
- Connected to every step
  - JIRA Ticket
  - Test Steps
  - Deployment status
  - History



# Center On Images

Image First

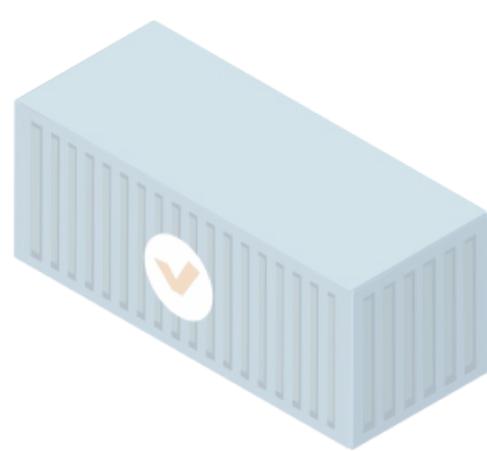
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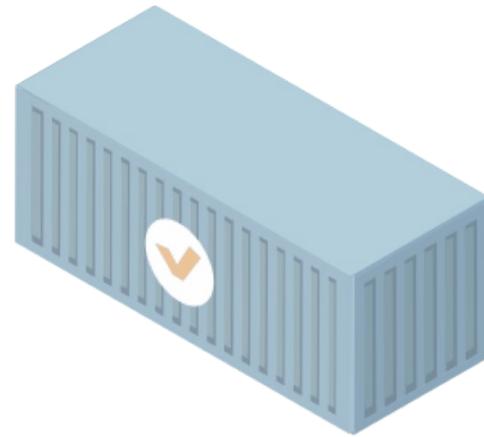
Outsource  
Cluster Mgmt

Connect the dots

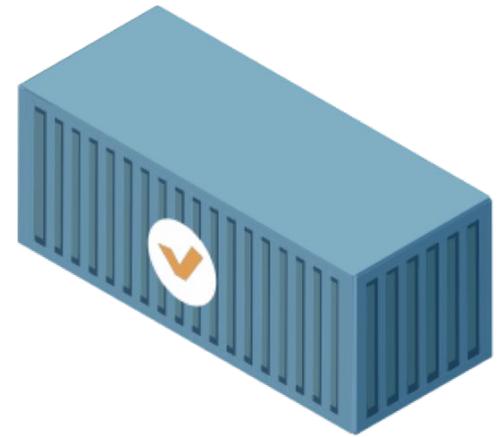
## Images Transfer Well



Local



Dev



Production

# Center On Images

Image First

Shift Left

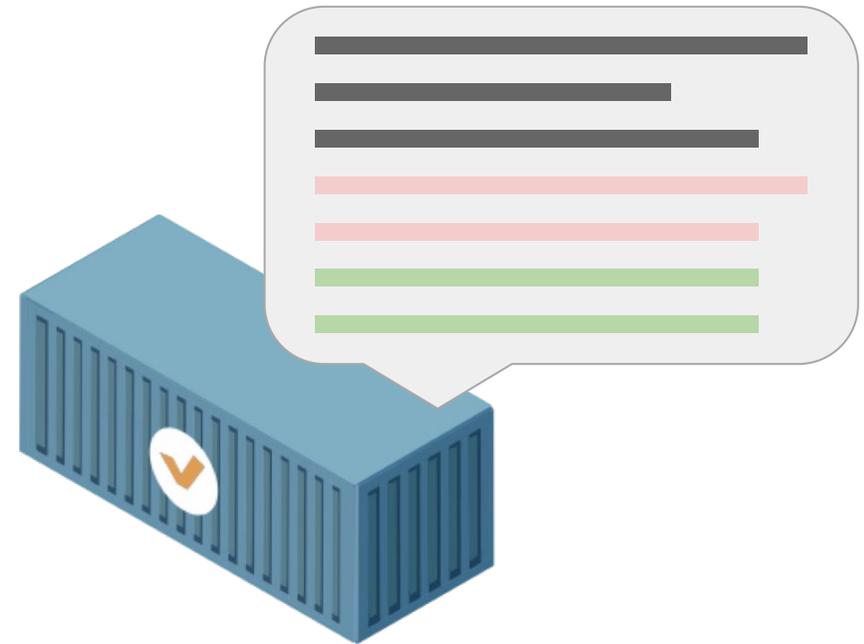
Application  
Portability

Outsource  
Cluster Mgmt

Connect the dots

## Carry your history with you

- Forget “latest” tag
- Support time travel
- Closely coupled with Git
- Automated builds, no local pushes





**#2**

**High Velocity Teams  
Shift Left**

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# Shift Left

Image First

Shift Left

Application  
Portability

Outsource  
Cluster Mgmt

Connect the dots



*"When our engineers commit code, Codefresh runs all the testing we need and **spins up an environment just for the feature they worked on.** Our QA and design teams can access this unique environment and do a level of testing that just wasn't possible before. Our test cycle went from three days to three hours."*

**DAMON ZIRKLER** Solutions Architect

# Shift Left

Image First

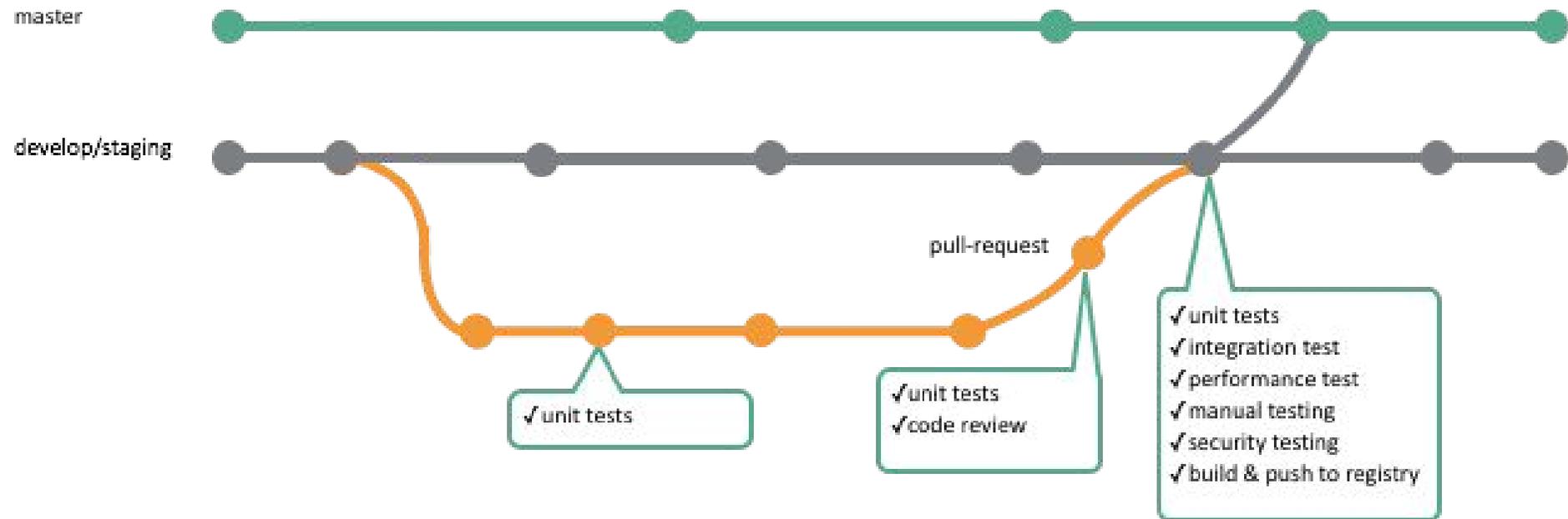
Shift Left

Application  
Portability

Outsource  
Cluster Mgmt

Connect the dots

## Typical Dev/Release Process



# Shift Left

Image First

Shift Left

Application  
Portability

Outsource  
Cluster Mgmt

Connect the dots

## Staging becomes a bottleneck



# Shift Left

Image First

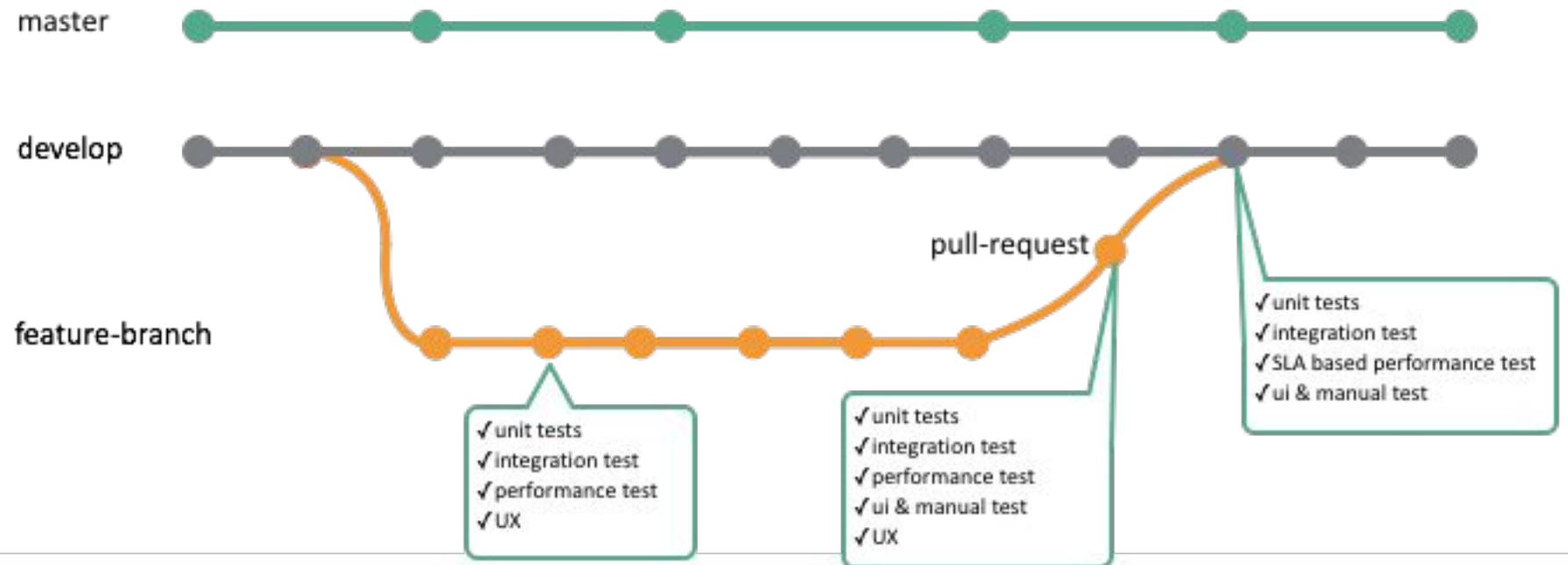
Shift Left

Application  
Portability

Outsource  
Cluster Mgmt

Connect the dots

## Shift Left Pipeline





**#3**

**High Velocity Teams  
Maintain Application Portability**

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# Maintain Application Portability

Image First

Shift Left

Application  
Portability

Outsource  
Cluster Mgmt

Connect the dots

## Define your application

- If a meteor wiped out production and staging, how long would it take you to recover?
- Disaster recovery testing
- Helm Charts



# Maintain Application Portability

Image First

Shift Left

Application  
Portability

Outsource  
Cluster Mgmt

Connect the dots

- Don't bake configuration into images.
- Run the same image in test and production.
- Kubernetes ConfigMaps and Secrets are a great way to define environment configuration.



**#4**

**High Velocity Teams  
Outsource Cluster Management**

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# Outsource Cluster Management

Image First

Shift Left

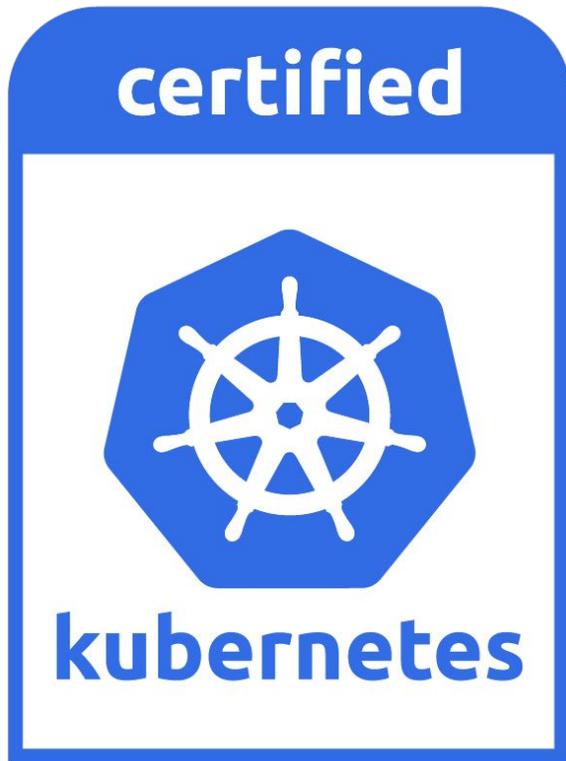
Application  
Portability

Outsource  
Cluster Mgmt

Connect the dots

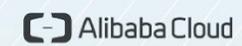
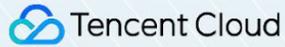
- Focus on building your application.
- Rely on a dedicated cluster-ops team, be it an internal team or hosted cloud offering.
- Have a plan for scalability and redundancy.

# Build on Open Standards



- Kubernetes is open, so don't compromise it.
- Look for conformant offerings of Kubernetes.

# Certified Kubernetes Conformance Program





**#5**

**High Velocity Teams  
Connect all the dots**





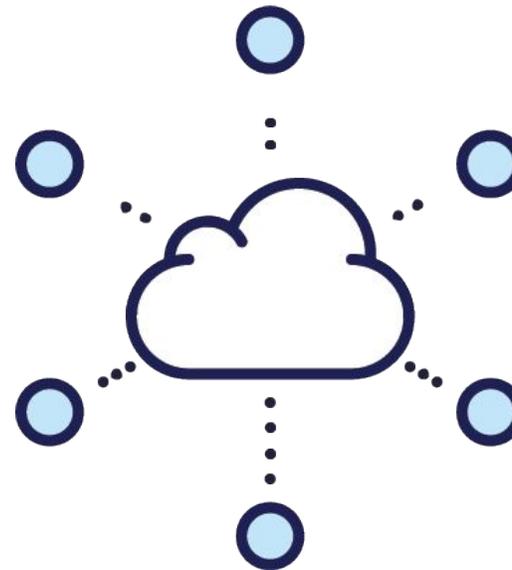
# DemoTime



# We win when you win

## High Velocity Teams...

- Image First
- Shift Left
- Application Portability
- Outsource Cluster Mgmt
- Connect the Dots



**Developer  
Velocity.**

# Google Cloud + Codefresh

Create and Manage Clusters



Google Cloud Platform

Deploy Containers and Automate



**code**fresh

# Google Cloud + Codefresh

You can try everything we've talked  
about for free

Stop by our booths for details.

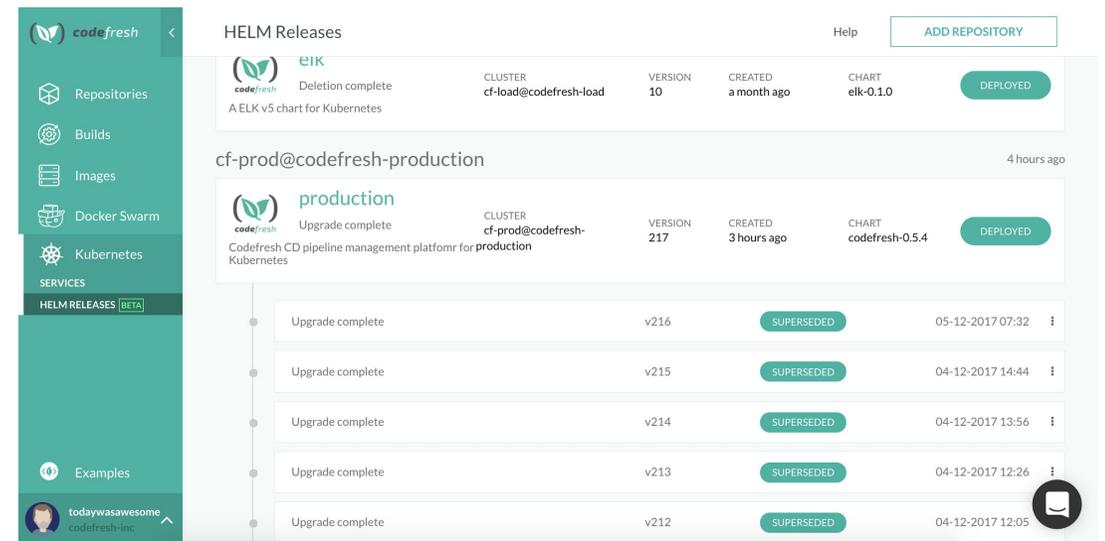
GCP & Codefresh Credits

# Codes from Kubecon

<https://Codefresh.io>

Use code *KUBECON17* to get 220 Builds/mo free and up to \$500 in Google Cloud Credits.

To redeem code, sign up for Codefresh, goto "Account" then "Billing" and select "Upgrade" under the basic plan, then enter the Code. Instructions for claiming GCP credit will be emailed to you once the upgrade is complete.



The screenshot displays the Codefresh HELM Releases interface. The left sidebar contains navigation options: Repositories, Builds, Images, Docker Swarm, Kubernetes, SERVICES, HELM RELEASES (BETA), and Examples. The main content area shows a table of HELM Releases for the 'production' chart. The table includes columns for Release Name, Status, Cluster, Version, Created, and Chart. A 'DEPLOYED' button is visible for the current release.

Release Name	Status	Cluster	Version	Created	Chart
eik	Deletion complete	cf-load@codefresh-load	10	a month ago	elk-0.1.0
production	Upgrade complete	cf-prod@codefresh-	217	3 hours ago	codefresh-0.5.4
Upgrade complete	SUPERSEDED		v216	05-12-2017 07:32	
Upgrade complete	SUPERSEDED		v215	04-12-2017 14:44	
Upgrade complete	SUPERSEDED		v214	04-12-2017 13:56	
Upgrade complete	SUPERSEDED		v213	04-12-2017 12:26	
Upgrade complete	SUPERSEDED		v212	04-12-2017 12:05	