## Simple Linear Regression EC 339

Marcio Santetti Fall 2022

# Motivation

## On notation

In our course, we will adopt the following **notation** for a regression model:

 $y_i=eta_0+eta_1x_{1i}+u_i$ 

- where:
  - $y_i$ : **dependent variable**'s value for the  $i^{th}$  individual;
  - $x_i$ : independent variable's value for the  $i^{th}$  individual;
  - $\beta_0$ : **intercept** term;
  - $\beta_1$ : **slope** coefficient;
  - $u_i$ : residual/error term (the  $i^{th}$  individual's random deviation from the population parameters).

# Motivating regression models

Life expectancy vs. GDP per capita (1952—2007):\*



[\*]: Data from Gapminder.

#### Now, including **regression lines**:



Narrowing down to the Americas:



Now, for the US...



## Which method to use?

# Ordinary Least Squares (OLS)

The Ordinary Least Squares (OLS) Estimator:

- OLS **minimizes** the squared distance between the data points and the regression line it generates.
- This way, we are **minimizing** *error* (*ignorance*) about our data and the relationship we are trying to better understand.
- In addition, it is **easy** to estimate and interpret.

# Ordinary Least Squares (OLS)

The Ordinary Least Squares (OLS) Estimator:

$$ext{SSR} = \sum_{i=1}^n u_i^2$$
 where  $u_i = y_i - \hat{y}_i$ 

- Why **squaring** these residuals?
- Bigger errors, bigger **penalties**.

$$egin{aligned} \min_{\hat{eta}_0,\,\hat{eta}_1} ext{SSR} \ \min_{\hat{eta}_0,\,\hat{eta}_1}(y_i-\hat{y}_i)^2 \ \min_{\hat{eta}_0,\,\hat{eta}_1}\left(y_i-\hat{eta}_0-\hat{eta}_1x_i
ight)^2 \end{aligned}$$

# Ordinary Least Squares (OLS)

The Ordinary Least Squares (OLS) Estimator:

• Slope coefficient:

$${\hat eta}_1 = rac{\sum_i (x_i - \overline{x})(y_i - \overline{y})}{\sum_i (x_i - \overline{x})^2} = rac{Cov(x,y)}{Var(x)}$$

• Intercept coefficient

$${\hat eta}_0 = \overline{y} - {\hat eta}_1 \overline{x}$$



For any line  $- \, \hat{y} = \hat{eta}_0 + \hat{eta}_1 x$ 



For any line  $-\hat{y}=\hat{eta}_0+\hat{eta}_1x$  —, we can calculate residuals:  $u_i=y_i-\hat{y}_i$ 



For any line  $-\hat{y}=\hat{eta}_0+\hat{eta}_1x$  —, we can calculate residuals:  $u_i=y_i-\hat{y}_i$ 



For any line  $-\hat{y}=\hat{eta}_0+\hat{eta}_1x$  —, we can calculate residuals:  $u_i=y_i-\hat{y}_i$ 



SSR squares the errors  $(\sum u_i^2)$ : bigger errors get bigger penalties.



The OLS estimate is the combination of  $\hat{\beta}_0$  and  $\hat{\beta}_1$  that minimize SSR.



# Interpretation

# Interpreting OLS coefficients

- Slope coefficient: the change (increase/decrease) in the dependent variable (y) generated by a 1-unit increase in the independent variable (x).
- Intercept term: the value of the dependent variable (y) when x = 0.

#### Example:

• Interpret the following estimated regression models:

 $\widehat{wage}_i = 10 + 2.65 \ educ_i$  $\widehat{sleep}_i = 6.5 - 0.65 \ kids_i$ 

Next time: Simple regression in practice