



BISHAL MISTRI

PRODUCT DESIGNER
UI / UX

CONTACT

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Kolkata, India

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SKILLS

- Product Thinking & UX Strategy
- User Research & Usability Testing
- Wireframing & Prototyping
- Interaction Design
- Design Systems & Scalable UI
- Cross-functional Collaboration
- WCAG Accessibility
- Data Visualization
- Agile / Scrum

TOOLS

Figma · FigJam · Sketch · Framer
Adobe XD · Photoshop · Illustrator
ProtoPie · Rive · Lottie · Webflow

AI Tools

Claude · ChatGPT · Gemini · v0
Lovable · Midjourney · Figma Make

LANGUAGES

- English
- Bengali
- Hindi

AWARDS

Dream Team Award

Tier5 · Nov 2025

Employee of the Quarter

Tier5 · Apr 2024

BISHAL MISTRI

PRODUCT DESIGNER · UI / UX

PROFILE

Product Designer with 5+ years of experience designing user-centered B2B SaaS platforms for US and global clients. Experienced in turning complex workflows into simple, scalable product experiences. Delivered 18% annual sales increase and 26% boost in subscription renewals on the Friender platform. Strong in end-to-end product design, discovery, UX strategy, design systems at scale, and cross-functional leadership.

WORK EXPERIENCE

UX Designer — Product Design

2023 – Present

Tier5 Technology Solutions · Remote, Kolkata

— Led end-to-end product design for the Friender B2B SaaS platform — from discovery, user research, and information architecture through high-fidelity UI and developer handoff across web and mobile.

— Drove an 18% annual sales increase and 26% boost in subscription renewal rates through data-informed design iterations, A/B testing, and usability improvements.

— Defined UX strategy for core product flows including onboarding, profile management, and social feed, simplifying complex workflows into scalable, user-first experiences.

— Built and scaled an atomic design system with component libraries, design tokens, and auto layout — ensuring visual consistency and faster design-to-engineering collaboration.

— Facilitated cross-functional leadership across PMs, engineers, and stakeholders — owning client communication, design reviews, and stakeholder alignment.

— Conducted user research and usability testing with Maze and Hotjar, validating decisions with quantitative and qualitative feedback.

Jr. UI/UX Designer

Apr 2022 – Jun 2023

Tier5 Technology Solutions · Kolkata

— Created user interfaces for SaaS products following responsive design and WCAG accessibility principles using Figma, Adobe Creative Suite, and Sketch.

— Built and maintained scalable design systems and component libraries, ensuring visual consistency and efficiency across multiple products.

— Implemented visual design enhancements that directly boosted subscription renewals and user engagement through journey mapping and feature validation.

— Collaborated with product managers and developers in agile sprints to iterate on designs aligned with brand guidelines.

Trainee UI/UX Designer

Apr 2021 – Mar 2022

Tier5 Technology Solutions · Kolkata

— Supported the design team by creating prototypes, interactive mockups, and wireframes for B2B SaaS projects across discovery and design phases.

— Conducted usability testing and user research to inform design decisions, contributing to competitive analysis and heuristic evaluations.

— Developed proficiency in Figma, Adobe XD, and responsive design under senior design mentorship within an agile environment.

Intern — UI/UX Designer

Feb 2021 – Apr 2021

Tier5 Technology Solutions · Kolkata

— Applied responsive design and foundational UI/UX principles to active client projects, learning interaction design craft.

— Built foundational skills in Figma, Adobe XD, HTML, and CSS through hands-on product work and rapid prototyping exercises.

EDUCATION

Bachelor of Arts

West Bengal State University (WBSU), Kolkata · 2016 – 2020

CERTIFICATIONS

- AI in UX Design — Udemy · Mar 2026
- Google UX Design — Coursera · 2022
- Prompt Engineering — Vanderbilt University · 2023
- Miro Essentials — Miro · 2024
- UX Design Ops — LinkedIn Learning · 2022